

My Wellcare Rewards

2025



Members can **earn up to 2,500 points (up to a \$75 value)** simply by participating in health-related activities, depending on eligibility. It's easy for members in participating MAPD and D-SNP* plans to earn points they can redeem for gift cards to stores like CVS, Home Depot, Walmart, and more just by completing healthy activities they're already doing, such as getting an annual flu shot or scheduling preventive screenings.

How to Use the Program

To redeem rewards, members must register for the program and self-attest to eligible actions. Members will earn points for each eligible activity they complete, and can redeem those points for gift cards once they reach at least 500 points. Members can earn up to a maximum of 2,500. The points structure is:

500 points: \$10 **1,000 points:** \$25 **1,750 points:** \$50 **2,500 points:** \$75

The 2024 My Wellcare Rewards program can be accessed in the following ways:



Online through the Wellcare member portal



Through the My Wellcare Rewards mobile app



By calling a Healthmine agent at 866-550-1590

Healthcare Activity	Reward Value	Notes	Reward Type
Annual Wellness Visit	300 points	Once per year	Self-attestation
Annual Flu Vaccine	50 points	Once per year	Self-attestation
Breast Cancer Screening	400 points	Once per year	Self-attestation
Diabetes Eye Exam	200 points	Once per year	Self-attestation
Diabetic HbA1c Testing	20 points		Self-attestation
Osteoporosis Management for Women	250 points		Self-attestation
Colon Cancer Screening	Up to 400 points		Self-attestation
Engagement or Wellness Activity	Reward Value	Notes	Reward Type
First-Time Portal Registration or Log-In	50 points	Once per year	Upon registration with email address or first log-in every year
Health Risk Assessment	400 points	Once per year	Upon completion of the HRA within 90 days

Chart does not include all eligible activities.

Rewards Available

Digital and physical gift cards are available from the following vendors:

- CVS Select (physical card only) • Walmart Healthy Living • Home Depot • Kohl's • Lowe's • PetSmart (digital card only)
- TJ Maxx Brands (including HomeGoods, HomeSense, Marshall's, and Sierra; digital card only)

Healthmine will mail physical gift cards to eligible members within seven business days of redemption (selection of the gift card). For electronic gift cards, Healthmine will email cards to eligible members within three business days of redemption. Gift card fulfillment will occur within 23 calendar days.

*As of 9/13/24 the 2024 My Wellcare Rewards is not yet available on D-SNPs in NJ. Program will launch once state approval is granted. For agent use only. Not for distribution to prospects or members. Not all supplemental benefits are available in every market. Features, benefits, and details may vary by market. Refer to the Evidence of Coverage for plan details.