

Staying healthy earns you rewards with our Healthy Rewards program.

Wellpoint rewards its members for making healthy choices.

Healthy Rewards is a no-cost, optional program for eligible Wellpoint members. It encourages you to complete healthy activities and screenings to help you get and stay healthy.

How do I start earning Healthy Rewards?



1. Register for Healthy Rewards by logging into the Benefit Reward Hub at wellpoint.com/tx/medicaid.

Or call Healthy Rewards toll-free at 888-990-8681 (TTY 711) Monday through Friday from 8 a.m. to 7 p.m. Central time.



2. Complete eligible appointments and screenings.



3. Choose your gift card. Enjoy.

See what you can earn on your Healthy Rewards account home page, and after you finish an activity, we will load the rewards to your account.

Choose your gift card from stores like Marshall's, Old Navy, and Lowe's.

I finished a healthy activity. How do I get my reward?

First, we have to get a claim from your doctor. That can take up to 95 days. Once your claim is received, we will add the reward to your balance if you have joined the Healthy Rewards program and if you have finished the activity requirements.

You have to report some healthy activities yourself. Those activities will have a Report button next to them on your Healthy Rewards account homepage on the Benefit Reward Hub. Select the Report button to self-report. You can also call Healthy Rewards toll-free to report finished activities.

How will I know when I have a reward? Will I be notified?

We will send updates by text message and/or email when your rewards are available.

If you can't receive text messages or emails, please check your account 95 days after you finish your healthy activity. If you chose not to receive text messages or emails, you can opt back in on the Notifications page on the Benefit Reward Hub.

How can I use my Healthy Rewards?

Visit the Benefit Reward Hub to choose a gift card from a variety of popular stores like Marshall's, Old Navy, and Lowe's.

You cannot use your rewards or gift card dollars to buy alcohol, tobacco products, or firearms.

If you are no longer a Wellpoint member and you still have a rewards balance, you may redeem your funds for 90 days after you disenroll. Just call Healthy Rewards toll-free.



TEXAS
Health and Human
Services

TEXAS
STAR
Your Health Plan • Your Choice

TEXAS
STAR
Kids
Your Health Plan • Your Choice

TEXAS
STAR
PLUS
Your Health Plan • Your Choice

wellpoint.com/tx/medicaid

Healthy Rewards Customer Service Line:
toll-free 888-990-8681 (TTY 711) Monday
through Friday from 8 a.m. to
7 p.m. Central time

Wellpoint members in the Medicaid Rural Service Area and the STAR Kids program are served by Wellpoint Insurance Company; all other Wellpoint members in Texas are served by Wellpoint Texas, Inc.

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Stay healthy Earn extras


Wellpoint

Healthy Rewards program members can earn rewards for:

Program	Who Can Earn	Activity	Reward	Limitations
STAR, STAR+PLUS, STAR Kids, and CHIP	F, all ages	1st prenatal care visit	\$25	Once per pregnancy
STAR, STAR+PLUS, STAR Kids, and CHIP	M, F, ages 3 and older	Annual flu shot	\$20	Once every 12 months
STAR, STAR Kids, and CHIP	M, F, ages 3 - 20	Texas Health Steps checkups/ Well-child checkups (3–20 years)	\$20	Once every 12 months
STAR, STAR Kids, and CHIP	M, F, ages 6 months - 24 months	Childhood immunization — Flu shot	\$20	Once per child for full series (2 shots)
STAR, STAR Kids, and CHIP	M, F, ages 42 days - 24 months	Childhood immunization — Rotavirus vaccination	\$20	Once per child for full series (2–3 shots)
STAR+PLUS	M, F, ages 18 and older	Diabetes screening for members taking antipsychotic medications	\$20	Once every 12 months
STAR, STAR+PLUS, and STAR Kids	M, F, ages 18 and older	Diabetes screening: blood sugar (A1c) control 8	\$20	Once every 6 months
STAR, STAR+PLUS, and STAR Kids	M, F, all ages	Diabetes screening: blood sugar test (HbA1c)	\$20	Once every 6 months
STAR, STAR+PLUS, STAR Kids, and CHIP	M, F, ages 6-12	Follow-up after hospitalization for mental illness	\$20	Once per discharge, maximum of 4 times per 12 months; must complete a follow-up outpatient visit with a mental health provider within 7 days of discharge from the hospital for a mental health stay
STAR, STAR Kids, and CHIP	M, F, ages 9 to 13th birthday	Follow-up care for children prescribed ADHD medication	\$20	Once per member; for members newly diagnosed with ADHD who have a follow-up visit with their prescribing provider within 30 days after starting their medicine
STAR, STAR Kids, and CHIP	F, all ages	Human papillomavirus (HPV) vaccination	\$20	Once per member; at least two HPV vaccines with dates of service at least 146 days apart on or between the member’s 9th and 13th birthdays; or, at least three HPV vac with different dates of service on or between the member’s 9th and 13th birthdays
STAR, STAR Kids, and CHIP	F, all ages	Postpartum visit	\$50	Once per pregnancy
STAR, STAR Kids, and CHIP	M, F, ages 0-15 months	Texas Health Steps checkups/Well-child checkups (birth–15 months)	\$120	Once per child; must complete 6 visits in a 15-month period
STAR, STAR Kids, and CHIP	M, F, ages 18-30 months	Wellness visit for children with substance abuse or mental health condition	\$20 per visit	Maximum of 3 times per child
STAR+PLUS	F, ages 21-64	Cervical cancer screening	\$50	Every 3 to 5 years

* To earn rewards, you must be enrolled in Healthy Rewards before or within 30 days of finishing a healthy activity. * Limitations and restrictions apply. Benefits may change each year on September 1.

* STAR+PLUS and STAR Kids members with Medicare or CHIP Perinate members cannot join the Healthy Rewards program. * Brochure last updated 2/4/2022.